



#Nesulceland

# Apply via email: [nesu@hi.is](mailto:nesu@hi.is)

## **The email should include:**

- The application
- CV
- Motivation letter

## **NESU Autumn conference 2014 application:**

Name:

Date of Birth:

Gender:

School:

Country:

City:

Phone number:

Special dietary needs:

Allergies:

T-shirt size:

(This part does not have to be in an attachment; just put it in the textbox in your email)

## **How should the CV be and what does it have to include:**

- It must be in English.
- It cannot be more than one page.
- It must include a professional picture of yourself.
- It must be in a pdf file format.
- It must contain, at minimum, the following information:
  - Name
  - Date of birth
  - Nationality
  - E-mail
  - Experience

Please name your CV attachment: “CV-‘your name’” e.g.:  
“CV-John Smith” and save your CV in PDF form.

## **Motivation Letter**

When writing the motivation letter one should keep in mind that there will be many applications. Keep the following pointers in mind and remember to be creative:

- Why should you be chosen to attend the NESU Autumn Conference?
- Why do you want to attend the Reykjavík NESU Autumn Conference?
- Why is International Image a relevant topic for you and the current business environment?

Please name your motivationletter attachment: “MO-‘your name’” e.g.: “MO-John Smith” and save your Motivation letter in PDF form.